

Clerk: Lisa Antrobus
Telephone: 01803 207013

E-mail address: governance.support@torbay.gov.uk

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Governance Support Town Hall Castle Circus Torquay

TQ1 3DR

**Dear Member** 

#### **HEALTH AND WELLBEING BOARD - THURSDAY, 2 OCTOBER 2014**

I am now able to enclose, for consideration at the Thursday, 2 October 2014 meeting of the Health and Wellbeing Board, the following reports that were unavailable when the agenda was printed.

Agenda No	Item	Page		
6.	Torbay and South Devon Integrated Prevention Strategy 2014/15 - 2019/20	(Pages 119 - 120)		

Yours sincerely

Lisa Antrobus Clerk 475% of premature deaths in Torbay & southern Devon

# ARE A RESULT OF THESE 5 DISEASES:

- ⇒ CANCER
- ⇒ CARDIOVASCULAR DISEASE
- RESPIRATORY
- ⇒ LIVER DISEASE
- MENTAL ILL HEALTH

# AS A CONSEQUENCE OF THESE CONDITIONS:

- ⇒ OBESITY
- ⇒ DIABETES
- ⇒ HYPERTENSION
- ⇒ DEMENTIA



THESE MAJOR
DETERMINANTS

#### POVERTY

EMPLOYMENT AND WORK ENVIRONMENT

EDUCATION HOUSING

**COMMUNITY ENVIRONMENT** 

WHICH, IN TURN, CAN BLOCK ACCESS AND UPTAKE TO

# PHYSIC

BACCO

USE

PRIMARY CARE
SECONDARY CARE
COMMUNITY CARE

PREVENTATIVE CARE



# SO HOW DO WE INFLUENCE THESE KEY BEHAVIOURS DURING THE LIFE COURSE?



## **EARLY YEARS**

Maternity strategy
Early help strategy
Child poverty strategy

#### **DEVELOPED TOGETHER**







#### DEVELOPING WEL

Children and Young
People's Plan

Child Poverty Strategy

Teenage Pregnancy Strategy and action plan

Emotional Health & Wellbeing in Children Strategy

Prevention of Suicide an Self Harm Strategy and Action Plan



## WORKING & LIVING WELL

Healthy Weight Strategy

Alcohol Strates

Smoking and Tobacco Control
Strategy

Social Isolation Big Lottery Vision

Mental Health Promotion Strategy

Health Checks Plan

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#### ACTIVE AGING

Active Aging Strategy including; Housing/Transport/ Falls/Dementia

Joint Commissioning Health & Social Care

Long Term
Conditions Network



IN THE FINAL YEARS

The Frailty Hub Long Term Conditions

Work stream	POAP outcome	Scheme	Is this pioneer?	Start date	Finish date	Clinical lead, champion	Managerial lead	Key milestone descriptions	Milestone dates	Milestone progress	Mitigation
aken from oaP	Taken from PoaP	Taken from 2 year priorities in plan	Y/N	e.g 01/04/14	e.g 01/04/1	4		Describe milestone	When does it need to be done?	Achieved / On track / Off track	
Prevention	Promotion of prevention, personal responsibility and selector	Co develop prevention strategy creating f vision for both the CCG and Public Health teams for next 5 years, in collaboration will other key stakeholder organisations in SD&T. Review commissioning for prevention guidance, understanding evidenced based opportunities for commissioning differently for our local population to improve healthy life expectancy	N	01/04/14	30/11	/14 Various	Sandi Clemo/Caroline Dimond/Tina Henry	Review all available guidance and benchmarking activity to identify key focus areas. Work with redesign groups and clincial networks to understand prevention opportunities and working in conjunction with public health teams and Localities in Torbay and in South Devon	30/09/14	On track	
								Ensure all stakeholders are able to feedback regarding work plans from public health, social care and community services provider via Joint Commissioning Group		On track	
								Redesign Groups within the CCG to comment on strategy and provide support/feedback on new initiatives on 5 main disease areas back to Joint Commissioning Group. Opportunities should look at where resources can be reallocated to support the prevention agenda, including ICO opportunities	30/09/14		
								Governing Body and Health and Wellbeing board sign -off of Strategy and	31/10/14		
Prevention	Promotion of prevention, personal responsibility and sel- care	Develop a 'Promotion of personal f responsibility' work plan, underpinning prevention strategy. Work in conjunction with public health and local authority representatives plus utilising CCG communications/marketing and social media experts to develop plan to generate awareness within the local health community, and timeframe for roll out of initiatives	ı	01/04/14	31/03	/15 Various	Emma Herd/Jon Sewell (see individual project plan which will relate to chosen alcohol work - to be agreed early sept)	work plans Define personal responsibility:definition upon agreement (using Patient Engagement Committee as accountable group)to guide strategic direction and consequent workstreams in relation to 5 key behaviours in the prevention plan	30/07/14	On track	
								Agree achieveable and realistic outcomes and measures that can be used to evidence success and trends - via redesign groups	30/09/14	On track	
								Undertake full market analysis exercise on current behaviours of patients using existing services identifying trends in behaviours	30/09/14	On track	
								Identify target audiences (segmentation)	31/10/14	On track	
								produce written marketing plan defining product, price, place and promotion	31/10/14	On track	
Prevention	Promotion of prevention, personal responsibility and selectors	5 diseases: Mental III health f Emotional health and Wellbeing Strategy	,	01/04/14			Gerry Cadagon	Agree achieveable and realistic outcomes and measures that can be used to evidence success and trends - via redesign groups	30/07/14	Achieved	
								Feedback on strategy from key stakeholders Sign-off at accountable groups: MH	30/08/14 30/08/14		
								redesign board Final Sign-off at Health and Wellbeing	31/10/14	On track	
								board - To be confirmed  Core Strategy steering group to be agreed			
	Promotion of prevention,	Children and young peoples plan		01/04/14			Sue	Workplan to be agreed with key priorities year 1 to be identified Draft Early Help strategy and refreshed	31/10/14		
	personal responsibility and sel- care	f					Matthews/Gail Rogers	Children and Young People's Plan to Health & Well Being Board for sign-off			
								Joint work plan agreed with Commissioning Officers Group	31/10/14	On track	
revention	Promotion of prevention, personal responsibility and sel	Maternity Strategy (see LD and f maternity work plan)					Shona Charlton				
Prevention	Promotion of prevention, personal responsibility and sel- care	Obesity f Healthy weight strategy		01/04/14			Mike Roberts	Draft strategy, needs assessment and background data, evidence base and national documentation	30/08/14	Achieved	
								Establish strategy steering group and circulate draft for comment Sign-off workplan and overarching	30/08/14 31/10/14		
								strategy with key stakeholders Sign-off by Health and Wellbeing group?	31/10/14	Ontrack	
		Tobacco control strategy and action plan					Bruce Bell	Steering group to agree work plan Establish steering group	31/10/14 31/10/14		
Prevention	Promotion of prevention,	-						Sign up to tabacco declaration Carry out clear tobacco control self	31/10/14 31/10/14		
	personal responsibility and selectors							assessment			
Prevention	Promotion of prevention, personal responsibility and selecare	Long Term Conditions Strategy and work f plan (see separate work plan)				Eileen Deakii	n Emma Herd/Sandi Clemo				
Prevention	Promotion of prevention, personal responsibility and sel-	Redesigned Lifestyles Service f					Bruce Bell	Workplan agreed and commenced	01/04/14	Achieved	
	care							Undertake public and stakeholder	31/07/14	Achieved	
								consultation Co-production of pathway specification	30/11/14	On track	
								for GP practices Co-production of pathway specification for children, young people and pregnant	30/11/14	On track	
								women Procurement of new lifestyles service	01/12/15	On track	